

CADILLAC VENTURES INC.

CADILLAC RENEWS INVESTOR RELATIONS CONSULTANT ARRANGEMENT

Toronto, December 10, 2012 – Cadillac Ventures Inc. (TSXV-CDC) (“**Cadillac**” or the “**Company**”) is pleased to announce that it has entered into an agreement with Investor Cubed Inc. (“**ICI**”) under which ICI will continue to provide general consulting, investor relations and marketing services to Cadillac. The agreement is effective from November 27, 2012 for a one year term. ICI provides specialized investor relations and business consulting services to a select group of leading Canadian small cap companies.

In consideration for the services to be provided by ICI, Cadillac has agreed to pay ICI a monthly fee of \$5,000. In addition, Cadillac has granted 1,320,000 stock options (the “**Stock Options**”) to ICI to acquire up to an aggregate of 1,320,000 common shares of Cadillac at a price of \$0.11 per share for a period of two years. The Stock Options will vest in equal tranches after three, six, nine and twelve months from the date of issue. All options previously granted to ICI have been cancelled.

ICI’s appointment as an investor relations consultant of Cadillac and the granting of the Stock Options remain subject to the approval of the TSX Venture Exchange.

About Cadillac

Cadillac is a development-focused copper company currently advancing its 100% owned Thierry Property, near Pickle Lake, Ontario. The Thierry Property consists of the past producing Thierry Mine and hosts two NI 43-101 compliant resources: Thierry Mine and K1-1.

In addition, Cadillac also holds a 51% interest in the Burnt Hill Project, a historic tungsten/tin mine taken to test production by Mr. Norman Brewster P. Geo for Canadian International Paper during the early 1980’s. Cadillac looks forward to resuming the development of this project.

For more information regarding Cadillac, please visit the Company’s website at www.cadillacventures.com, or call Norman Brewster, President and Chief Executive Officer, at 416 203-7722.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.